



07 January 2010

Aprilia and Moto Guzzi added to London's Biggest and Best Bike Show!

This year the Carole Nash MCN Motorcycle Show is bigger than ever following the news that bike giants Aprilia, Moto Guzzi and Derbi will be joining the magnificent manufacturer line-up at this year's monster bike show. And to get bike fans really excited Aprilia will be showcasing the mighty new 2010 RSV4 R – the first time at any major UK show.

Joining its heavy weight companions are the Legendary Piaggio Group scooters. Vespa, Piaggio and Gileria will be attending the show demonstrating to Londoners the kings of city transport and offering wannabe bikers a gentle taster!

Phil Read, Piaggio's Group Marketing & Communications Manager said, "Piaggio Group is delighted to bring our key models from our entire motorcycle and scooter brand portfolio to the Carole Nash MCN Motorcycle Show. We will shortly confirm some special guest appearances as well as bringing a rare display of our current racing and concept future machines. For lovers of Italian style and flair visitors will be able to experience all our motorcycle and scooter icons."

With these fantastic additions to the already amazing line of motorcycles from top leading manufacturers including BMW, Ducati, Kawasaki, Triumph, Victory, Yamaha (represented by George White), the much-anticipated Honda (represented by Motoden) and Harley-Davidson the Carole Nash MCN Motorcycle Show 2010 is not to be missed. Visitors to the show will also be on the edge of their seats as they watch the professional stunt riders in the Free Carole Nash Live Action Arena. Not forgetting the legendary attendance of the gorgeous MCN babes who will be at the show all weekend to meet and greet.

Also, just announced are the six finalists for 2010 MCN Babe of the Year competition and the all new Premium Ticket which includes an adult ticket, all day parking, discounts on retail and food and priority seating in the live action arena all for just £25. The mega savings will make any petrol head's day worthwhile and allow them to really enjoy the show.

ExCeL London is conveniently situated outside of the congestion charge zone near Canary Wharf, making it easily accessible by road or public transport. Visitors can also take advantage of the ample parking on-site including FREE motorcycle parking on-site.

If surrounding yourself with some of the world's finest bikes, scooters and accessories sounds like your perfect day out go to: <http://www.mcnmotorcycleshow.com/> for more information and ticket sales.

-Ends-

Notes to Editor

Ticket costs are as follows:

	Advance	Gate
• Adult	£14	£18
• Senior Citizen/Concession	£10	£10
• Children aged 11 – 15*	£8	£8

Ticket prices are per day only

*NB: Children 10 and under go free

To get **10% off** now on all group bookings of 10 or more tickets, call **0800 581 0752**.

All bookings are subject to a £1 transaction fee

Advance booking deadline is midnight on 1 Feb 2010

About Motor Cycle News

Established in 1955, **MCN** is the UK's most established and market leading motorcycling magazine with an average weekly sale of 120,000 and a readership of 420,000.

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