



## **NOBLE STAND UP SITS DOWN FOR CHARITY IN CELEBRITY BIKER RIDE OUT**

**Biking Enthusiasts Invited to Join Comedian Ross Noble in Celebrity Ride Out to 2012 Carole Nash Motorcycle Show**

### **Press Release**

**Date: January**

TV comedian and motorcycle fanatic Ross Noble is revving himself up for a celebrity motorcycle ride out into central London to raise money for Riders for Health as part of London's biggest biking event, the 2012 Carole Nash MCN Motorcycle Show.

Red Dwarf's and BBC1's drama Death in Paradise, Danny John Jules sporting his trademark pink motorbike will accompany Noble and they will set off from renowned biker venue Ace Cafe London in Stonebridge on Saturday 4<sup>th</sup> February at 9.00am and ride to ExCeL, London where the show is taking place between the 2<sup>nd</sup> and 5<sup>th</sup> of February.

Bikers from across the country are invited to join the celebrity ride out and show their support for Riders for Health, which manages and maintains vehicles for African health workers so they can deliver much-needed health care to the most isolated communities.

The route will take the motorcycle pack down the A406 east from the cafe around to the A1020, Royal Albert Way, leading to ExCeL at the heart of London Docklands.

The Carole Nash MCN Motorcycle Show, in association with The Telegraph, is the capital's largest biking event and gives riders the chance to meet their biking heroes as well as seeing action-packed stunts and the latest 2012 bikes and accessories from all the major manufacturers ranging from Ducati Panigale to the Triumph Explorer. The event also features the jaw-dropping Michelin Revolution Show, in which World trials icon Dougie Lampkin and TT champion John McGuinness will go head-to-head over a specially constructed course that tests both skill and nerve.

In honour of the show's new 'Enduro' theme, Lampkin and McGuinness will be joined by multiple world Enduro champion David Knight, fan's favourite Chris Walker, BSB, WSB and GP ace Neil

Hodgson and record breaking TT winner Ian Hutchinson who will compete in two teams to tackle breath-taking obstacles putting their nerves and skill to the test.

Noble, who is well known for his love of biking, has competed in a number of competitions including the Red Bull Romaniacs, the world's toughest enduro race, in Romania.

Commenting on the ride out, he said:

"The Carole Nash MCN Motorcycle Show is a highlight of the biking event calendar and it will be great to arrive at ExCeL in style, in a convoy with hundreds of other bikers. Everyone taking part in the ride out will be supporting a worthy charity. Riders for Health help health workers in Africa stay mobile so they can reach even the most far-flung areas to deliver life-saving medical care."

Bikers will each be asked to make a small £5 donation to Riders for Health to take part in the ride out. Everyone taking part will receive free refreshments at the café by using MCN's paper voucher as well as a complimentary copy of Motorcycle News.

To take part in the ride out, bikers are invited to meet at Ace Cafe London, on the North Circular in Stonebridge, on 4<sup>th</sup> February at 9.00am Further details can be found at [www.ace-cafe-london.com](http://www.ace-cafe-london.com) or by telephoning 020 8961 1000.

Ace Cafe London will be at the show for their first year and both its' very special Triumphs (the Ace 904S Thruxton Special & the Ace 675CR Street Triple Special) will be there as well as author Mick Duckworth signing copies of the recently published book, Ace Times.

Tickets for the Carole Nash MCN Motorcycle Show, supported by media partner The Daily Telegraph, cost £20 and kids go free\*. Call 08445814924 or [www.mcnmotorcycleshow.com](http://www.mcnmotorcycleshow.com)

## ENDS

For more information contact Emma Campbell [emmac@acceleris-mc.com](mailto:emmac@acceleris-mc.com) or Chloe Ingham [chloei@acceleris-mc.com](mailto:chloei@acceleris-mc.com)

### Notes to Editors:

\*One child under 15 goes free with every one adult ticket purchased. Bookings are subject to a £1.50 transaction fee

- The **Carole Nash MCN Motorcycle Show 2012** takes place from **2nd-5th Feb 2012** at **ExCeL London**; Royal Victoria Dock, 1 Western Gateway, London E16 1XL. Nearest DLR station: Custom House.
- Show Times: 10am - 5pm on Thursday 2nd and Friday 3rd February, 9am - 6pm on Saturday 4th February and Sunday 5th February 2012.

- Advanced ticket prices from £20. Advanced ticket hotline closes on Monday 30<sup>th</sup> January at midday.

Two videos have been produced showcasing the show's riders:

**[Dougie Lampkin Video](#) - extreme antisocial behaviour!**

By day he's the mild-mannered 12-times World Trials Champion, but by night Dougie Lampkin roams the streets in pursuit of an ASBO.

This should do it – breaking and entering the ExCel arena where in just a few days he'll be racing David Knight, John McGuinness, Neil Hodgson, Ian Hutchinson and Chris Walker in our Revolution extreme obstacles enduro challenge.

But will he get past the SAS-trained guard to do the pre-race research he craves?

Book now. [www.mcnmotorcycleshow.com](http://www.mcnmotorcycleshow.com)

**[John McGuinness Video](#) – *'It's good to be fast, fat and old'***

17 wins may have cemented John McGuinness as the greatest TT rider ever, but in just a few days he'll be well and truly out of his comfort zone.

On Feb 2-5 he'll be competing against Chris Walker, Ian Hutchinson, David Knight, Dougie Lampkin and Neil Hodgson on our Revolution extreme obstacles enduro challenge. The question is, will a lad from Lancashire ever find his way to the Excel arena?

Book now. [www.mcnmotorcycleshow.com](http://www.mcnmotorcycleshow.com)